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Thursday, August 7, 2025

MEDIA PITCH

Local Story Opportunity:

How A Local Company is Powering the Future of Local Healthcare

As hospitals and care facilities across our region expand, adding more patient rooms and upgrading spaces to meet the growing demand for medical care, many are also adding new equipment to keep up. BEK Communications Cooperative is at the forefront of that effort, providing cutting-edge technology and communication systems that are helping shape the future of patient care in communities across the state and beyond.

BEK Care Solutions, a specialized product line from BEK, is already being installed in facilities throughout the Midwest. This suite of nurse call communication tools is designed to strengthen the connection between patients, families, and healthcare staff, improving response times, safety, and overall care quality.

BEK Care Solutions provides a local, forward-thinking solution that delivers real results. This is a story not just about technology, but about meeting real-world healthcare challenges with practical, homegrown solutions.

If you're interested, I'd be glad to help you arrange the following:

- An interview with our *BEK Care Solutions* Specialist
- A demonstration on how *BEK Care Solutions* works
- Broll and interview from a major medical or care facility using our technology to improve patient care
- Anything else you may need

Thank you for considering this important local story and sharing with your audience how a local cooperative is playing a vital role in the future of healthcare. To learn more, visit <https://www.bek.coop/business/nurse-call/>.

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About BEK Communications Cooperative

BEK Communications Cooperative, founded in 1952, is a communications services company headquartered in Steele, North Dakota. In the last 71 years, the company has grown to include branch offices in Bismarck and Valley City and now serves more than 12,000 customers. BEK provides fiber-based voice, Gigabit broadband, and IP television services; cloud-based security, automation, surveillance, voice, and storage services; and hospital and business communications solutions in North Dakota.

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